

RESUME

Anthony P. Mitchell

Multi-Platform Creative Designer

Employment

Gold's Gym - Dallas, TX

Multimedia Designer

April 2018 - Present

- Edit brand videos for television and social media advertising
- Design print collateral for corporate and franchise locations
- Develop multi-platform marketing materials for brand-wide events
- Work with partner agencies to maintain brand consistency

Happy State Bank - Addison, TX

New Media Content Manager

May 2017 - April 2018

- Created visual content for over 30 brand social media accounts
- Designed print, digital, and video assets for bank locations as needed
- Lead developer for new bank website (proprietary CMS)
- Provided design assets for community non-profit partners

iTutorGroup - Plano, TX

Content Specialist

December 2016 - March 2018

- Shot/edited video packages to promote conference appearances
- Wrote/produced talent for video shoots
- Lead developer for new brand website (Wordpress)
- Designed print and social content as needed for the brand

Preston Hollow Presbyterian Church - Dallas, TX

Communications Assistant

February 2014 - December 2016

- Wrote copy and designed Mailchimp member communications
- Shot/edited video to promote upcoming events and guest speakers
- Maintained church website via CMS
- Designed print bulletins, brochures, and flyers as needed

KCCI Channel 8 - Des Moines, IA

Photojournalist/Station Editor

June 2012 - August 2012

- Traveled alongside reporters to shoot/edit news stories for air
- Edited headline video packages to open 10pm news broadcasts
- Shot/edited video for anchor voice over segments
- Assisted multimedia team by developing short form video for web

Supplimental employment available upon request

Education

University of Northern Iowa

B.A. Communications: Electronic Media

May 2013



Contact

Email

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Phone

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Portfolio

hireayo.me

Professional Skills

Adobe CC

- After Effects
- Audition
- Illustrator
- InDesign
- Photoshop
- Premiere Pro

Equipment

- Boom/Lav Mics
- Backdrop/Chroma Key Setup
- Audio Recorders
- DSLR Cameras
- Soft Box Light Kits

Social Media

- Facebook
- Instagram
- LinkedIn
- Snapchat
- Twitter
- Vimeo
- YouTube

Web

- Constant Contact
- Hootsuite
- HTML5
- Mailchimp
- Slack
- Trello
- Wordpress